



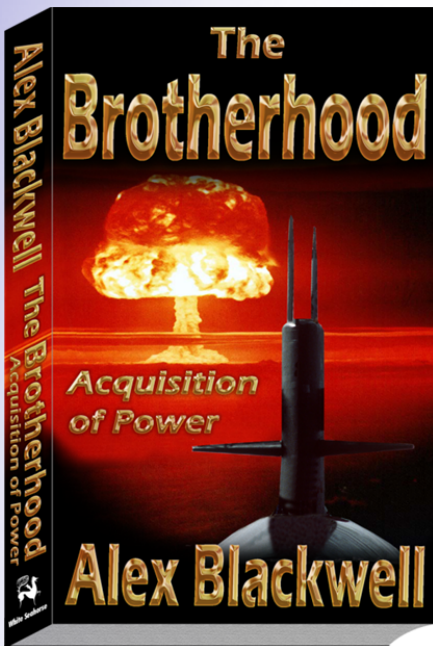
White Seahorse Publishing

## FOR IMMEDIATE RELEASE

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### ***The Brotherhood: Acquisition of Power* launched by White Seahorse Publishing**

**Blending current events with historical fiction,  
this is a book you will want to read in one sitting!**



**Westport, County Mayo, Ireland, 1 June 2015:** White Seahorse Publishing announces the launch of another fast paced thriller born in the depths of Alex Blackwell's fertile imagination. Though fiction, it is entirely plausible. Might it actually be happening this very minute?

As with the *Butterfly Effect*, every event is the precursor for what may follow. So it was with the sinking of the German Reich's greatest Battleship, the *Bismarck*, after a mere eight days at sea on her first assignment. Following in the footsteps of his father, Dieter Bayer, one of the very few survivors builds a business empire destined to dominate the world.

Developing technology gives his son Johan the resources to acquire power greater than most countries in an audacious move. With this as a threat, world domination is in sight. However, his son, next in line in the Bayer dynasty, sees things differently: power must be used to be effective.

Dragged out of retirement, Jack O'D, who saved humanity in book 1 of the *Butterfly Effect* series, recruits Peter Blessingham, an ingenious computer hacker, into the biggest and most secretive intelligence-gathering organization in the world. Can Peter and his team thwart the youngest Bayer in his efforts?

Can he stop the end of the world as we know it from happening?

***The Brotherhood: Acquisition of Power*** is Book 2 of the **Butterfly Effect Series**. Herein, as in Book 1, ***The Butterfly Effect: It started on 9/11***, you will bear witness to just how one significant event may trigger another, and how at first seemingly unrelated stories are inextricably intertwined, each affecting the outcome of the other – right up to the nail-biting end.



White Seahorse Publishing

***The Brotherhood: Acquisition of Power***

ISBN: 978-1508768098

Release date: 31 May 2015 SRP: \$17.49, €15.95, £11.39

374 pages, soft cover, 5x8", English, Black & White with several images.

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## About White Seahorse Publishing

White Seahorse Publishing, a division of Knowledge Clinic Limited, provides copywriting/proofreading, editing, design, publishing, and promotional support for independent self-publishing professionals. Based in Westport, County Mayo, Knowledge Clinic also provides strategic marketing and communications services, specializing in marine-based and life sciences businesses, as well as a full range of general business consulting and mentoring services.

### Other titles from White Seahorse include:

- *Cruising the Wild Atlantic Way*, an essential guide to adventure along the stunning west coast of Ireland, by Daria and Alex Blackwell
- *Happy Hooking - the Art of Anchoring*, the critically acclaimed and bestselling book about boat anchoring, by Daria and Alex Blackwell
- *Oyster Delight*, the definitive guide to enjoying oysters by Alex Blackwell.
- *From the Galley of...*, a collection of recipes developed by members of the Ocean Cruising Club compiled and edited by Frances Rennie
- *The Butterfly Effect - It Started on 9/11*, a thrilling novel of international intrigue and suspense by Alex Blackwell
- *The Naked Truth*, by Daria Blackwell due out later in 2015.
- *The Joy of Sailing* by Daria Blackwell, a collection of narratives about nature from the perspective of being on or near the sea scheduled for release early in 2016

For more information or to contact us, please visit

**[www.whiteseahorse.ie](http://www.whiteseahorse.ie), [www.facebook.com/WhiteSeahorse.ie](https://www.facebook.com/WhiteSeahorse.ie)**