

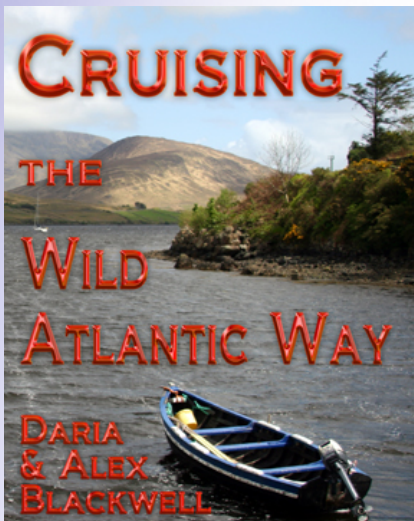


## FOR IMMEDIATE RELEASE

Press Contact: Daria Blackwell  
dblackwell@knowledgeclinic.com  
+353 87 954 2514

### ***Cruising the Wild Atlantic Way* launched by White Seahorse Publishing**

**...an essential guide to adventure along the stunning west coast of Ireland**



**Westport, County Mayo, Ireland, 21 May 2015:** White Seahorse Publishing announces the launch of an essential tourism resource for adventure travellers heading for the magnificent coastal regions of Western Ireland. Whether by sea or by land, *Cruising the Wild Atlantic Way* provides visitors with information about what to know before you go and what you will find when you get there. It provides a logical route with suggested stops in picturesque harbours and villages along the way from Donegal to Cork. It encourages visitors to see the land as it was seen by explorers centuries ago along one of the most unspoiled stretches of coastline in Europe.

Authors Daria and Alex Blackwell share their experience from their years of cruising along the coast and islands, richly illustrating the locations with photography, charts and maps. "We have a unique perspective, having sailed here across the Atlantic then settling here to explore everything the region has to offer. We share insights into what we would have liked to have known as outsiders coming for our first visit as well as insiders who have discovered and explored the hidden gems," explains Daria.

"I grew up in the environs of Clew Bay, so the West is embedded in my soul," says Alex, a master mariner and lifetime sailor. "I respect the environment's changeable and sometimes unforgiving nature, and I revere the unspoilt beauty of the land, the kindness and friendliness of the people, and the richness of the heritage. No matter how far across oceans we have sailed, we have always been drawn home to the wild west. We want to share our passion with those contemplating a visit and encourage them to unleash their adventurous spirit here."

Alex and Daria are collaborating with several initiatives which dovetail well with their timely production of the guide. *Cruising the Wild Atlantic Way* is launched on the heels of the Failte Ireland initiatives to promote the Wild Atlantic Way for tourism and business development and the awarding of the COOL Route funding by the EU for development of seafaring infrastructure from the west coast of Ireland all the way to Norway.

